



2018 SEAFCA Montgomery Conference – Sponsorship Packages

Legacy – 2@ \$15,000

- 1 – 50' x 50' apparatus space **OR**
- 8 – 10' x 10' exhibit booths & 1 – 30' x 40' apparatus space
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 6'x8' (provided by Sponsor) to be hung in Exhibit Hall
- Legacy Sponsor recognition and award at President's Banquet
- 1 – Full page full color ad in Official Program – inside cover/front or back
- Sponsor Fire Chief of Year Award (1 career, 1 volunteer) to be presented at President's Banquet
- Logo on Program cover & website
- 8 – invitations to Presidents Banquet
- 4 – complimentary Full Conference Registrations

Platinum – 2@ \$10,000

- 1 – 30' x 60' apparatus space **OR** 8 – 10' x 10' exhibit booths
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 6'x8' (provided by Sponsor) to be hung in Exhibit Hall
- Platinum Sponsor recognition and award at President's Banquet
- Sponsor President's Award
- 1 – Full page full color ad in Official Program
- Logo in Official Program & website
- 4 – invitations to Presidents Banquet
- 2 – complimentary Full Conference Registrations

Gold – 4@ \$5,000

- 1 – 25' x 30' apparatus space **OR** 4 - 10' x 10' exhibit booths
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 4'x5' (provided by Sponsor) to be hung in Exhibit Hall
- Gold Sponsor recognition and award at President's Banquet
- Sponsor additional Award of Meritorious Service (TBD)
- 2 – invitations to Presidents Banquet
- Option to purchase reduced rate Full Conference Registration
- 1 – Half-page full color ad in Official Program + website advertisement

Silver – 5@ \$2,000

- 1 – 10' x 10' exhibit booth
- 2 – Recognition signs w/logo placed in Conference areas
- 1 – Banner up to 2'x4' (provided by Sponsor) to be hung in Exhibit Hall
- 2 – invitations to Presidents Banquet
- Option to purchase reduced rate Full Conference Registration
- 1 – Quarter-page full color ad in Official Program + website advertisement

Meals, Breaks & Receptions

This is a great way to start your day – and theirs. Hosting one of these breakfasts put your company on the agenda early and in an exclusive environment. You can address the gathered audience directly, distribute a portfolio describing the benefits your product or service offers or use a multi-media presentation to get their attention and leave them wanting more. Whichever approach you choose you win! Your company and your team have made the first impression of the day and everyone is fueled up for the new opportunities that are ahead.

Breakfast – \$4,000 each day – Continental buffet breakfast, bottomless coffee

- June 26 – Monday – Board of Directors & Officers
- June 27 - Tuesday – Board of Directors, CEO's & Presidents, elected Officials
- June 28 - Wednesday - Board of Directors, CEO's & Presidents, elected Officials
- June 29 – Thursday - Board of Directors, CEO's & Presidents, elected Officials

“I’ve been meaning to give you a call” or “Where are going to be this afternoon” or “I haven’t seen you since last year. How’ve you been?” These were greetings that were exchanged at break time across the Nation this year. These are greetings that will be exchanged during breaks in Montgomery, AL next June. Your company can facilitate those reunions and take advantage of the business they’ll generate. After all, you’ll be responsible for helping folks get their second (or third) wind!

Breaks – \$2,500 each – Coffee, soft drinks, water, Light snacks, pastries, fruits

June 26 - Monday – 1

June 27 - Tuesday – 2

June 28 - Wednesday – 2

June 29 - Thursday - 1

Make new friends in the buffet line. Watch potential clients looking at your booth as they have their lunch. Study new products and competitors with a table of new (and old) friends. As the host of one of only four luncheons, your company will be in some exquisite company. You'll have a captive audience to introduce your new products, new team members or brand new business to. Whatever your message, yours will be one that's remembered for months and months to come.

Lunches – \$5,000 each day – Soups, salads, sandwiches, desserts, coffee, soft drinks

June 26 – Monday – Board of Directors

June 27 – Tuesday – Attendees & exhibitors

June 28 – Wednesday – Attendees & exhibitors

June 29 – Thursday – Attendees & exhibitors

What a way to kick off our Conference with great food and beverages right in the Exhibit Hall. Hot & cold finger foods and cold, cold beverages will be the everywhere and your company will be the one that everybody is saying "Thank you" to....and the one whose sales team gets "home field" advantage because you stepped forward to host this "Kick off" event.

June 28 – Wednesday - Welcome Reception – Attendees & Exhibitors Attend Convention Center Exhibit Hall - 3PM – 7PM – 2 @ \$4,000

The President's Banquet & Ball

After four busy days of meeting, working, learning and selling, what do people want to do? Go home? Wouldn't think of it – not without one last time of fun, fellowship and remembrance with friends old and new.

First we'll have a reception with some of those cold, cold beverages and a lot of meeting and greeting with everyone dressed up and ready to go.

Then we'll have a general recon session as folks scout out the table with the best line-of-sight to our "head table" or podium or where their State is sitting. After we're seated, our Chaplain will share an invocation and thanksgiving and then the feast will begin.

As we have dessert, our President and other Board members will recognize companies like yours that have made this event possible through your generous sponsorships. They will also recognize members from our ranks who have received honors within our community over the past years.

There will be fun, food, fellowship and remembrance during The President's Banquet because your company helped to make it so.

Commander –2 x \$5,000

8 – reservations for dinner at a table of your choosing
Company logo incorporated in your table's centerpiece
2 – Recognition signs w/logo placed in reception and banquet areas
Logo & recognition banner in Conference Program Schedule & website

Captain – 3 x \$3,500

8 – reservations for dinner at a table of your choosing
Company logo incorporated in your table's centerpiece
1 – Recognition signs w/logo placed in reception and banquet areas
Logo & recognition banner in Conference Program Schedule & website

Lieutenant – 3 x \$2,500

8 – reservations for dinner at a table of your choosing
Company logo incorporated in your table's centerpiece
1 – Recognition signs w/logo placed in reception and banquet areas
Logo & recognition banner in Conference website

Table Sponsor - \$1,250

8 – reservations for dinner at a table of your choosing
Company logo incorporated in your table's centerpiece

Education Track Sponsorships

Keynote Speaker – (2) \$5,000

Workshop Presenter – (4) \$3,000

Panel Sponsor – (6) \$1,000

Registration Area Sponsorships

Lanyard Sponsor - \$1,000 (sponsor provides 750 lanyards)

Lead Retrieval Vendor - \$6,000

Attendee Bag Sponsor - \$2,000 – (sponsor provides 500 canvas bags)

Attendee Bag Insert - \$250 per 500 items inserted

New Product Showcase - \$100 per new* product or service presented
*new = must have been developed in 2018 .

T-Shirt/Sport Shirt Sponsor – discuss options

Exhibit Hall Sponsorships & Participation

Exhibit Space – 10' x 10' booths are available at \$750 each. Corners* are available on a first come, first reserved basis for an additional \$50.
(*We do not sell end-caps so as to provide the best visibility for all exhibitors)

Banners – \$100 – up to 2' x 4', \$200 – up to 3' x 5', \$300 up to 4' x 6'
(Sponsor provides own color banner shipped to site)

Floor Graphics – \$50 each or 5 for \$200– 2' x 2' color -

Aisle Banner – \$1,000 each - 4' x 10' double sided, color, hanging included
(only eight available)

Charging Stations –

Vendor Committee Contact Information

Harlon Hutcheson	256-627-6382	Joey Addie	334-354-6476
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